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News Release

## New! Imara® S10 & S6 – Kino Flo Unveils High Performance Softlights

Burbank, CA – The new **Imara®** complements Kino Flo's high output fixture studio line. With its "SoftCut" reflector design, the Imara combines the best efficiencies of the ParaBeam's brightness with the soft symmetry of the vaunted Image 85. Its shadowless light cast covers the subject evenly from top to bottom and side to side.

Like the company's Academy Award winning lights, the Imara runs cool and is energy efficient. The Imara S10 puts out about the same light output as a VistaBeam 610, yet draws only 5.2A at 120VAC (2.6A at 230VAC).

Kino Flo's engineers have added operational features. Imaras come complete with onboard and remote dimming for precise attenuation, as well as robust lamp switching to change light levels without changing color temperature. Its flicker-free design ensures stable color temperature.



Both models display a full range of light quality using Kino Flo's True Match® tungsten & daylight illumination for feature and television production, TV news broadcast and digital photography. Kino Flo's visual effects blue and green lamps are also available for greenscreen and bluescreen cinema stages.

Key features are:

- DMX and manual lamp switching
- DMX and manual lamp dimming
- Yoke Mount and Pole-Op
- Reflector, Louver and Gel Frame
- Barndoors and Honeycomb Louvers accessories
- S10 Model draws 5.2A at 120VAC, 3.2A at 230VAC
- Flicker-free, dead quiet
- Kino Flo True Match® 55W Compact daylight, tungsten balanced lamps

